

CTTAB
November 13, 2007 Minutes
City of Seattle, Seattle Municipal Tower
27th Floor, 700 – Fifth Avenue, Seattle, WA 98124

Present Todd Achilles Leah Altaras Bill Baron Jessica Bukowski Michael Davidson Richard Huff Tom Kee Jerry Lin Nina Sanders Oren Sreebny Shivani Tejuja Vicky Yuki	Excused Peg Achterman Fran Clifton Absent Charles Brennick Matt Towers Visitors Stephanie Song Staff David Keyes Tony Perez Jill Novik Bill Schrier
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1. Announcements; Agenda Approval; Review of September, 2007 Minutes; Report from the Chair:

The October, 2007 minutes and November agenda were approved as written. Jerry Lin, chair, reported that podcasting will be tried at the December meeting.

2. Public Comment

No public comment.

3. CTO Report – Bill Schrier

See attached.

4. Committee Reports

Ad Hoc FCC committee: Jessica Bukowski reported that she had attended the FCC hearing and read part of the CTTAB letter. She said that almost all of the people who spoke were opposed to further media consolidation. Notable exceptions were representatives from KING/KONG and the Washington Association of Broadcasters.

Ad Hoc Broadband committee: Bill Baron reported that he and Todd had met with Regina LaBelle in the Mayor's office. She indicated that Broadband was not high on the Mayor's agenda and that it seemed that the risks outweighed the benefit. He added that they had also met with CM Godden and her aide Tom Van Bronkhorst, who are

supportive and indicated they may try to include some additional funding in the 2008 budget for broadband.

5. Cable Office: Tony Perez

Perez noted concern with Comcast throttling Bit Torrent and will talk to Comcast about it.

6. Community Technology – David Keyes

See attached.

7. Board Business

None

8. Elections:

Richard Huff was elected chair, and Michael Davidson vice-chair.

9. Adjourn: The meeting was adjourned at 7:55 p.m.



City of Seattle

Gregory J. Nickels, Mayor

Department of Information Technology

Bill Schrier, Director and Chief Technology Officer

Citizens' Telecommunications and Technology Advisory Board

Chief Technology Officer's Report

13 November 2007

ELECTED OFFICIAL NEWS

- *Ask The Mayor* is on live, on the Seattle Channel, at 7:00 PM tonight.
- The Mayor's Climate Action Summit hosted over 100 Mayors on 1-2 November. Speeches by Bill Clinton, Al Gore, Michael Bloomberg and others can be viewed at www.seattlechannel.org

CABLE AND BROADBAND NEWS

- The FCC released a series of rulings about cable in apartment buildings and other rules which will affect Seattle cable subscribers and the City. More in the Cable Office Report.
- The Millennium franchise has been signed.

SEATTLE CHANNEL NEWS

- General Manager Gary Gibson was named one of "the 25 most influential people in Seattle" in the November issue of Seattle Magazine. The magazine praised Gary especially for Seattle Channel's expanded cultural programming and increased online presence.

- Seattle Channel videotaped the Garfield High School Jazz Band this Saturday night 10/27 at The Triple Door.
- Some other new online local videos from the SEATTLE CHANNEL:
- SeattleCity Council: Full Council (JP Patches Proclamation)
<http://www.seattlechannel.org/videos/video.asp?ID=2020745>
- Community Stories: Jack Straw Productions:
<http://www.seattlechannel.org/videos/video.asp?ID=3170707>
- 5th AvenueTheatre Presents 2007 High School Musical Awards
<http://www.seattlechannel.org/videos/video.asp?ID=6010729>
- American Podium: Former President Bill Clinton in Seattle
<http://www.seattlechannel.org/videos/video.asp?ID=5200703>

WEB [WWW.SEATTLE.GOV](http://www.seattle.gov) NEWS

- Report an Abandoned Vehicle form launched at
<http://www.seattle.gov/police/AbandonedVehicles.htm>
- WiFi stats now on the PAN stats page, <http://www.seattle.gov/pan/statswifi.htm>, with a link from the Wi-Fi page (www.seattle.gov/wifi).
- The Seattle.gov annual Holiday Events portal will go live on 11/13.
- Monthly web usage statistics can be viewed at www.seattle.gov/pan/stats.htm.

COMMUNITY TECHNOLOGY NEWS

- Seattle Wi-Fi use in September was down about 12% in University District and Columbia City but up 13% in City Hall/downtown parks. There have been more than 15,000 unique users of the system so far this year.
- We had a significant win with Comcast: Comcast will reclassify how they allocate numbers of modems to sites and change it to parallel their business level service tiers. As a result, we will be able to serve a greater number of sites.

INFORMATION TECHNOLOGY OPERATIONS NEWS

- Most City government internal systems functioned normally through the big October 19th windstorm. The public safety radio network operated in a degraded mode for 7 minutes after the main controller site lost power. We also rapidly increased the number of telephone lines available for residents calling 684-3000 and 684-7400 about lost power or other utility problems. The interactive voice response system handled 13,500 calls that day, rather than the normal 2,600 calls. Over 9,700 calls were made to the electrical outage hotline (50 calls are made on a normal day).
- We've converted 60% of the City to the Postini service for e-mail security and spam control and will continue until everyone has it. It's really doing its job to reduce spam: of 1.2 million messages processed by Postini in the last seven day period, 49% were blocked, 13% were quarantined, and 38% were delivered.

CTTAB
November 13, 2007
Office of Cable/Broadband Communications,
Director's Report

1. Millennium: We have scheduled a meeting with Millennium (aka Broadstripe) for December 3 to discuss implementation of the new franchise agreement, including the fiber optic connection to Town Hall.
2. Comcast: We are contacting Comcast for an explanation about their tampering with Bit Torrent transmissions. We are also beginning planning for an audit to determine the extent of Comcast's compliance with the provisions of the CCBOR.
3. Cable Office staff will be attending a November 30 hearing in Olympia regarding statewide franchising. Bill Covington, former CTTAB and Broadband Task Force member and now Assistant Professor of Law for the UW Technology Law & Public Policy Clinic will be providing an overview of cable and telecom regulation. Industry and municipal government representatives are also scheduled to meet.
4. Digital transition: Reps from Seattle Channel, DON, SPU, CSB, and Mayor's Office for Senior Citizens attended a meeting to discuss our public awareness plan. They were quick to catch on to the importance for their department and for citizens, generally. They had many questions and good suggestions about additional ways to reach people. One suggestion was to meet with OIR to have them lobby our Congressional delegation to request extension of the coupon program *past* the February 17, 2009.
5. NATOA: Tony attended his first NATOA Board of Director's meeting in Wash. DC. Last week. The meeting focused on strategic planning efforts and a review of upcoming challenges including: overturning the FCC's 1st and 2nd orders regarding competitive franchising; ensuring enactment of legislation to secure network neutrality; support for community broadband legislation; the January 2008 auction of 700 MHz spectrum; threat to local government revenues by the growth of IPTV and other new technologies, etc.
6. FCC Action: (lots of it!)
 - On November 6 the FCC released its Second Report and Order regarding the extension of new franchise rules to incumbent cable operators. While it was not as bad as we expected, we do have some concerns. Legal briefs regarding the 1st order have all been filed in the 6th circuit Court of Appeals. Cities are awaiting a date for oral arguments. If the 1st order is overturned the provisions of the Second order will be rendered moot.
 - The FCC also issued rules that would disallow existing and future exclusive contracts between cable operators and owners of apartment buildings. We have yet to see the order but it is definitely a pro-competition measure. The order is certain to be appealed by cable operators.
 - The FCC may issue its order re. media consolidation in December. We understand, however, that Senator Dorgan and other lawmakers let it be known that any action by the FCC at this time would be premature. We shall see.
 - It should also rule in December whether to slash by 75% the price that cable operators can charge for unused channels (leased access channels). This action should provide for more diverse programming and could lead to some rate

reductions. The ruling is also expected to lower the cost that cable competitors pay for programming owned by cable operators.

7. The Senate Commerce, Science and Technology Committee approved the "Community Broadband Act of 2007"-the Lautenberg bill. A similar bill has been introduced in the House by Rep. Rick Boucher. If the bill becomes law it would stop the ability of States to prevent cities from building and operating broadband networks.

Community Technology Report - November, 2007

To be discussed at the Nov. meeting:

1. Who would be interested in working on the IT Indicators survey update?
2. Which current members want to be on the TMF panel next year: a planning meeting will be scheduled for December. Issue of incentives to be addressed and planning for outreach event.
3. Anyone interested in attending Community Tech Day in Olympia?
4. Look at the wifi stats. We're going to do some revisions to reporting. What would you like to see?

Technology Matching Fund (TMF)

East African Community Services has purchased 10 Dell computers for their Computer Learning Lab with TMF funds. They have hired a new Outreach Coordinator and are to begin training utilizing volunteers.

Puget Sound Off (Youth Civic Engagement)

The project team has been working on clarification of technical design which impacts the extent of managed content vs auto populated features, such as tagging protocol and blogging highlighting. A blog has also been set up for discussion of issues and documentation of processes. At this phase the blog is private, but we could enroll CTTAB committee members if desired. The UW Center for Communications and Civic Engagement has received a grant from Macarthur Foundation for documentation of the project and two convenings of experts in the field of online civic media to provide feedback on the project. This brings approximately \$125,000 towards the project.

RecTech

RecTech has hired Marisa Vitiello as the new coordinator. David will be meeting with her and Christina Arcidy and the Rainier Beach and South Park lab coordinators to discuss the 2008 contract for their digital media arts program.

Communities Connect Network

Community Technology programs have been scheduled as part of the Senate Water, Energy and Telecommunications workshop in Olympia, Nov. 30th 10-12. The STAR Center (Special Technology Access Resource Center) is a site for an *Open House Workshop* this week, in prep for the statewide Community Technology Days November 29-30th in Olympia. This workshop will help staff hone their messaging and prep to hold policymaker open houses later. See www.communitiesconnect.org

Wi-Fi Stats

We are now publishing the wifi stats alongside the other seattle.gov stats. See <http://www.seattle.gov/pan/statswifi.htm>. We will be meeting with staff to make revisions.

Free Cable Internet Service

We had a great outcome with Comcast as part of a planning meeting with them to audit existing installations and plan improvements in the process. Comcast is going to reclassify how they allocate modem number to sites and change it to parallel their business level service tiers. This will result in being able to serve a greater number of sites.

New service was installed at

- * Southeast Neighborhood Service Center
- * Salvation Army Domestic Violence program
- * 826 Seattle (youth writing and literacy program) 8414 Greenwood Ave N
- * Two Seattle Housing Authority buildings for the resident councils: Phinney Terrace (6561 Phinney Ave N) and Harvard Court Resident Council (610 Harvard Ave E)
- * Operational Emergency Center, 11410 Renton Ave S

We have a meeting in early December with Millennium (Broadstripe) to plan implementation of the 50 allocated sites.

FCC Media Ownership Hearing

We posted material on our web site. David Keyes included data from our IT Indicators residential study in his comments at the hearing and was there to hear CTTAB member Jessica Bukowski presented CTTAB's comments.

The November Brainstorm is at www.seattle.gov/tech/brainstorm

Climate Action

We prepared content for a DoIT climate action page. We are encouraging people to reduce driving by using wi-fi and we provided information on computer recycling and refurbishing.

Community Outreach

Delia conducted outreach at the People of Color in Philanthropy Network "Meet the Funders" event on 10/29. Over 175 community groups attended this event where nonprofit staff serving communities of color came to meet grantmaking staff in an informal setting. She spoke with prospective grantees, including the Chinese Information Service Center, Comunidades Latinas del NW, Kenyan Women's Association, the Filipino Community of Seattle, Center for Well-being of Africans in America, and Wing Luke Asian Museum.

Seattle Housing Authority: We provided a letter of support to SHA for their HUD Hope VI grant application for Lake City Village. We will provide an Internet connection for their computer learning center. The lab will be run in partnership with North Seattle Family Center.

Helping Business Development, Wi-Fi, Microsoft and OED David Keyes and the staff in OED met with Stefan Weitz from Microsoft. Stefan presented a demo of the recently launched business services for live.com. We talked about other localization, training needs, and how wireless portals could support local business districts. OED staff is going to discuss how they want to proceed.

Internet Filtering

Four test terminal sites and one lab are up and filtering. A meeting is scheduled for Nov. 19th at 9 am with the interdepartmental project team to evaluate progress and work on rules of conduct and filtering decision governance.