

CTTAB
October 9, 2007 Minutes
City of Seattle, Seattle Municipal Tower
27th Floor, 700 – Fifth Avenue, Seattle, WA 98124

Present Todd Achilles Peg Achterman Leah Altaras Bill Baron Charles Brennick Jessica Bukowski Fran Clifton Michael Davidson Tom Kee Nina Sanders Shivani Tejuja Vicky Yuki	Excused Richard Huff Jerry Lin Oren Sreebny Matt Towers Visitors Ken Meyer Staff David Keyes Tony Perez Jill Novik Bill Schrier
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1. Announcements; Agenda Approval; Review of September, 2007 Minutes; Report from the Chair:

The September, 2007 minutes and October agenda were approved as written.

2. Public Comment

No public comment.

3. CTO Report – Bill Schrier

See attached.

4. Committee Reports

No committee reports

5. Cable Office: Tony Perez

A question was raised about the September WUTC workshop on the statewide broadband survey. Novik reported that she spoke on behalf of WATOA, David Keyes spoke on behalf of the Communities Connect Network (CCN), and Tony Perez also attended. The meeting focused on definitions, survey methodology, sampling, etc. The WATOA and CCN submitted formal comments, which are available at the WUTC website (www.wutc.wa.gov).

Perez summarized information learned at the NATOA conference about the digital TV transition, which will occur on February 17, 2009 and reiterated the request for CTTAB's assistance on this effort.

Achilles said that he had also attended the NATOA conference and noted the participants' passion about broadband. Commenting on the presentation on the public private Wi-Fi partnership in Philadelphia, he noted that a public utility model would likely be a more successful approach here. He also reported on the positive impact broadband has had on Ashland Oregon's number of businesses and economic climate.

6. Community Technology – David Keyes

See attached.

7. Board Business

Baron asked whether CTTAB wants to comment on the expected FCC order on media consolidation in anticipation of the possible Seattle hearing. Bukowski volunteered to draft a response, with Achterman, Sanders, Davidson, and Tejuja on an ad hoc review committee. Perez will get the committee a copy of a resolution the City Council adopted in 2003 opposing any further consolidation.

Commenting on the broadband project Baron noted that the citizens' point of view needs to be heard to move the project along. An ad hoc committee of Achilles, Baron, Kee, and Davidson will formulate a position for CTTAB's approval and advocate for it. *Action: Ratify and endorse CTTAB's support and authorize the committee to take necessary action to move the project forward. Approved unanimously.*

8. Adjourn: The meeting was adjourned at 7:50 p.m.



City of Seattle

Gregory J. Nickels, Mayor

Department of Information Technology

Bill Schrier, Director and Chief Technology Officer

Citizens' Telecommunications and Technology Advisory Board

Chief Technology Officer's Report

9 October 2007

ELECTED OFFICIAL NEWS

- The Seattle Climate Action Now! web site, www.seattleCAN.org, with the associated Carbon Calculator created by Zerofootprint launched on Friday, Sept 21. This is part of Mayor Nickels' continuing leadership to reduce greenhouse gas emissions.
- The Mayor will host a gathering of Mayors in Seattle on November 1st and 2nd to discuss climate change. Bill Clinton and Mayor

Michael Bloomberg are both scheduled to speak and the Seattle Channel will video tape the event.

- The Mayor has delivered his proposed budget to the Council for review and action. The Council is expected to modify and pass the budget by Thanksgiving.

CABLE AND BROADBAND NEWS

- The Millennium Franchise, change of ownership, and a Council resolution on Millennium customer service passed the full Council in September. They authorize the Mayor and CTO to sign the agreements, which should occur shortly.

SEATTLE CHANNEL NEWS

- The Seattle Channel received the "Excellence in Government Programming" award for government channels with a budget over \$500,000 at an awards ceremony on Friday, October 5th in Portland. The award is made by the National Association of Telecommunications Officers and Advisors (NATOA) and is the top award a municipal television station can receive in the United States. The Press Release is attached.
- In addition to first place in the overall excellence category, the Seattle Channel won four other first place awards for:
 - Visual Arts – "The Local Music Show Open"
 - Public Education - "Supportive Housing – Supporting Success"
 - Election Coverage – "On the Ballot"
- Other awards received by the Channel on Friday included:
 - Documentary – Event Coverage for "Seattle International Film Festival Super Fly Filmmakers" (3rd Place)
 - Visual Arts – "Verve Open" (2nd)
 - Interview/Talk Show – "City Inside Out" (3rd)
 - Municipal Channel Promotion – "Olympic Sculpture Park Preview Promo" (2nd)
 - News Series – "City Inside Out" (3rd)
 - Website – www.seattlechannel.org (3rd)
- Comcast will put a Seattle Channel message on its October statements. We'll use the opportunity to promote our new fall schedule.
- The new season of Seattle Channel's Community Stories launched Monday 9/24 with "Partners in MS." The Pacific Northwest has one of the highest rates in the nation of Multiple Sclerosis. This



program by acclaimed filmmaker John Jeffcoat (Outsourced) takes a personal look at the disease and local people who are dealing with it.

- History in Motion: the SEATTLE CHANNEL presented, in September, three short films shot in the 1930s and 1940s in Seattle by Iwao Matsushita, a Japanese American who was arrested by the FBI on December 7, 1941 and who spent WWII in US Government custody. These priceless films depict a Seattle long since lost to history, and were thankfully saved by the University of Washington Libraries Special Collections Division.
- Here's a link to online video of a C. R. Douglas' interview with Walt Crowley taped a few days before Walt had his larynx removed. Walt was a great friend to the Seattle Channel and a tireless booster for Seattle as a city and as a state of mind. www.seattlechannel.org/videos/video.asp?ID=4030708 . We also hosted www.historylink.org for a period of time after Walt co-founded it.

WEB WWW.SEATTLE.GOV NEWS

- We added a new Frequently Ask Questions portal page to the Customer Service Bureau website. It has links to departmental FAQ's or an overview: <http://www.seattle.gov/html/citizen/faqs.htm>
- The monthly web usage statistic page has been updated with September information and can be viewed at www.seattle.gov/pan/stats.htm .

COMMUNITY TECHNOLOGY NEWS

- David Keyes has been invited to participate in an advisory group that will assist the City of Los Angeles in developing a digital inclusion and Wi-Fi plan.
- David will report other news later in this meeting.

INFORMATION TECHNOLOGY OPERATIONS NEWS

- New Tape Library
 - The 2007 budget authorized \$680,000 for a new IBM tape library in the data center. The money came from rates paid by DoIT's departmental customers into our operating fund over several years.
 - The new library is now online with approximately 2,500 tapes. Each tape can hold up to a terabyte (1,000 gigabytes or one million million bytes) of data. Our older version tapes held about 70 gigabytes of data.
 - We have about 116 terabytes of backup data stored on tapes in the library. A duplicate set of this data is stored

off-site in a highly secure site, updated daily, as part of our disaster preparedness effort.

- o One terabyte is equivalent to about 50,000 trees turned into paper and printed. The print collections of the Library of Congress probably contain ten terabytes of data.
- We have moved the majority of existing City email lists and listserv's from Webboard software to LSoft. The move involved 101 active mailing lists and about 35,000 email addresses.

CTTAB

October 9, 2007

Office of Cable/Broadband Communications, Director's Report

1. Broadstripe:

On Monday, October 1, 2007 the City Council officially passed the resolution and ordinances granting a transfer request and a 10-year franchise to Broadstripe. The legislation will take effect 30 days after it is signed by Mayor Nickels.

2. FCC Media Consolidation Hearing November 2 in Seattle:

I was able to meet with FCC Commissioner Jonathan Adelstein at the NATOA conference regarding this upcoming event. This will be the last in a series of FCC hearings on media consolidation before the FCC initiates new rules. Commissioner Adelstein believes that a large and vocal turnout for this event is needed to signal to FCC chairman Martin that the public understands what is at stake and strongly supports media diversity. He fears that a small turnout will be insufficient to counter intense pressure on the FCC from industry to relax the rules and will likely result in increasing control and consolidation of news and information in the US (think about your cable company owning your town's newspaper). I urge all CTTAB members to attend.

3. NATOA: The annual conference of the National Association of Telecommunications Officers and Advisors (NATOA) was a tremendous success by all accounts. CTTAB member Todd Achilles attended.

4. Broadband Initiative: we briefed the Energy and Technology Committee on Wednesday, September 26 on the status of the project.

5. Digital transition: We will be working on a public awareness campaign about the February 17, 2009 conversion of broadcast analog signals to digital.



City of Seattle

Greg Nickels, Mayor

Department of Information Technology

Bill Schrier, Chief Technology Officer

Community Technology Report – September, 2007

Technology Matching Fund (TMF)

We have executed twelve (12) of the fifteen 2007 Tech Matching Fund contracts. The three remaining contracts have been written and are waiting for signatures. All the projects are underway. We have received initial project updates from Youth Media Institute, 826 Seattle, International District Housing Alliance, Somali Community Services, and Low Income Housing Institute. See the attached page for details on contract status and descriptions of a few project accomplishments.

TMF OPEN HOUSE: We are organizing an education and recognition event for the morning of Thursday, October 11th. We hope CTTAB members will participate! [FOLLOW-UP NOTE: This has been moved to January]

Youth Commons Project

Fifteen students in the youth commons summer training and design workshop successfully completed their six week term and created Puget Sound Off. A mock-up and early alpha web site were created. The teens had conversations about journalism and civic engagement with Councilmember Jean Godden and Viet Shelton from the Mayor's office. A number of the students want to return for the school year term. Samantha Moschek from DigitalAid has been retained to articulate the youth vision into a manageable site using the Drupal platform. We



Seattle Youth Commons Mission Statement

The mission of the seattle youth commons is to provide seattle youth with a forum for discussion, artistic expression, and action as a way to empower and encourage youth to have a strong voice. The project aims be a catalyst for increasing youth involvement and engagement within the community while encouraging expression of one's beliefs, respect for others, and commitment to public service. We have faith in the ideal that by giving youth the opportunity to express their voice, they can have a successful future and better their communities.
- Developed by the youth participants, Summer 2007.

project a launch at the end of the year or early 2008, though some sections will be operable before that.

September Brainstorm is out: At www.seattle.gov/tech/brainstorm you'll find:

- Literacy Source Audio Books: Adults improve their reading skills using audio technology. Learn more!
- Helping Link Helps Vietnamese parents learn to use Seattle Schools "Source" student reporting center.
- New Beehive Feature: Seattle website now offers a variety of homework help resources.
- Security: Learn how to keep your computer from becoming a "botnet".
- Techtip: Get the skinny on Voice Over Internet Protocol (VoIP).
- Dollars: Opportunities for race and social justice funds, Climate Protection funds, and free website consulting.
- Linkage: It's Back to School time. Help students with these useful homework links.
- What's Hot: Meet DoIT's Deputy Director Erin Devoto and her top tips for project management; job opening at South Park lab; Seattle Channel audio podcasts; Seattle datasheet in Russian; and Community Technology days.
- Calendar: Fall training series from Communities Connect and NPower on outreach and marketing skills and on evaluation. Community Technology Day in Olympia in November.

WUTC State Broadband study

Washington State Utilities and Transportation Commission held a workshop on September 7th to scope and determine approach for their broadband deployment and adoption study. David Keyes, Tony Perez, and Jill Novik attended. Seattle's previous research (the IT Indicators and the cable community needs assessments) provided useful background. The WUTC is accepting comments on how they should proceed. The city is planning to submit comments. (See

<http://www.wutc.wa.gov/webimage.nsf/0/0C107F2AECEC013A8825733800684FCF>)

Internet Safety and Filtering

We have received and will begin testing ISBossBox, an Internet filtering managed appliance, to ascertain how many public computers we can proxy to it. We hope to have this rolled out at our public terminals and labs by the end of the year, but it will depend upon the test results and determination of final costs. This is a stopgap measure and also provides research for a citywide staff computing filtering solution.

RecTech

RecTech's program at Southwest Community Center was chosen as a site for an Adobe Youth Voices grant, providing a small amount of funds as well as software and training. The big news out of RecTech is that the Associated Recreation Council has decided to move Christina Arcidy, the central coordinator, to other ARC projects and keep the

position open for three months in order to save funds and help offset a potential budget shortfall for next year. There will still be lab coordinators at all sites. David and Delia will be meeting with them Friday, Sept. 14th to learn more about the decision, determine the risk and how to proceed with our contracts with ARC/RecTech.

Seniors Training Seniors wins national recognition

The *Seniors Training Seniors in Technology* program that we launched, with the Mayor's Office of Senior Citizens, received a 2007 Aging Achievement Certificate at the National Association of Area Agencies on Aging conference in San Francisco earlier this month. As a result, the national Best Practices Clearinghouse will feature *Seniors Training Seniors* on the Web. Council member Tom Rasmussen included an article on this in his Point of View newsletter. *Seniors Training Seniors* has grown to 35 volunteer instructors and more than 850 older adults sign up for training each year.

Hilltop Senior Housing Wi-Fi

Thanks again to CTTAB member Tom Kee and Community Tech staff Derrick Hall for their work on installing the wi-fi at Hilltop House senior housing and CTTAB member Charles Brennick for his lead at Interconnections. According to program manager Karen Lewis, "28 of our residents are up and computing from their apartments with little to no difficulties. Six of our residents have purchased computers from Interconnections and are very satisfied with the quality of their systems."