

CTTAB
June 10, 2008 Minutes
City of Seattle, Seattle Municipal Tower
27th Floor, 700 – Fifth Avenue, Seattle, WA 98124

<p>Present Leah Altaras Fran Clifton Michael Davidson Nancy Gohring Richard Huff Tom Kee Jerry Lin John Neuharth Will Pugh Ann Suter</p> <p>Excused Jennifer Bukowski Jac DeHaan Oren Sreenby</p>	<p>Appointees Robert Holland Marcos Martinez</p> <p>Staff David Keyes Jill Novik Tony Perez</p> <p>Visitors Craig dos Santos Niels Hoven William Little Ken Meyer</p>
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1. Meeting Called to Order – The agenda and May, 2008 minutes were approved as written.

2. Council member Bruce Harrell: CM Harrell commended CTTAB on its work with the Technology Matching Fund. His priorities for CTTAB include Internet safety, e-democracy and public engagement, possibly a 3-1-1 system, and the Seattle Channel. Overall, the focus was increasing feedback from a broader populace on a variety of issues, including polling people about important City issues, rather than hearing from the same few people. He also would like to see the City take leadership Internet safety, in forums, training, and programs on the Seattle Channel.

3. Ethics and Elections: Wayne Barnett

Barnett presented information on CTTAB’s obligations under the City’s Ethics and Elections code. He highlighted conflict of interest as a particular issue. Even though CTTAB is not the final decision maker, people with a direct financial interest in an issue should abstain from voting and if there is an indirect interest, should disclose the relationship. Members should also refrain from taking gifts from someone with an interest in CTTAB’s decision. If anyone has conflict questions, he encouraged them to contact him.

4. Chief Technology Officer Report: Bill Schrier There was no report.

5. Chair Report: Richard Huff He noted that the website minutes site should reflect that the retreat occurred in April.

6. Public Comment

Ken Meyer expressed dissatisfaction with the Board’s written work.

7. Committee Reports

Wi-Fi group: Kee reported that the committee met twice and heard come complaints and concerns about ongoing support. They have found someone to help at Hilltop House.

TMF: Altaras went to a session with at risk youth sponsored by Reel Grrls and the Tulalip Trips. She said it was good to see Reel Grrls give back. Keyes added that the TMF will be presented to Council on July 16, and he'll send out information to CTTAB so members can attend.

Puget Sound Off: Jac, Leah, and Jessica, along with the UW Law School, have been providing feedback about issues related to copyright, infringement, how youth can copyright their work, etc.

Digital TV transition: in Peg's absence, Jill said that the recent workshop with the NTIA was very successful and got lots of local partners on board. Peg suggested to Glenn Farley, the KING 5 reporter who attended and has been working on this issue, that KING 5 do a short trial blackout. This was recently done in Las Vegas, after which there was a message indicating what people should do if they lost their picture. CTTAB offered to write a letter to KING in support of that if Farley would find that beneficial.

My Neighborhood Map (MNM): Fran reported that the committee had met with Terry Wittman, who briefed them on the background, direction and priorities for MNM. The Committee made several suggestions, including how to make it more interactive and mobile friendly, and some of the specific suggestions are already in the development stage. Jerry and John have volunteered to be beta testers for the next round of changes to the site in the fall. If anyone has suggestions for MNM, please get them to Fran Clifton. Fran will also get updates as new things are added to MNM. CTTAB may write an op ed column about the revamped site after it is re-launched.

8. Cable Office Report: Tony Perez: See attached.

9. Community Technology Report: David Keyes: See attached.

Technology Matching Fund Council presentation: Richard Huff indicated he would try and cover if Michael Davidson was not able to attend the matching fund legislation proceedings in July. David will let CTTAB know when the date is confirmed.

Microsoft Tours: John Neuharth will work with David on setting up a tour at Microsoft for the Garfield Community Center and other RecTech center students this summer.

10. Board Business:

New members should select committees to work on.

CTTAB wikiing the CTTAB website was discussed. Jill will investigate and report back.

11. Adjourn: The meeting was adjourned at 8:10 p.m.

CTTAB

June 10, 2008

Office of Cable/Broadband Communications, Director's Report

1. Digital Transition:

- We had a great turnout for the workshop on the digital TV transition (dtv) with the program manager from the National Telecommunications Information Agency (NTIA), Mary Lou Kenney. The NTIA is administering the discount coupon program for digital converters. Ms. Kenney indicated that she has cited Seattle in testimony to Congress as a city that is leading the nation in innovative approaches to getting the word out about the transition. Thanks to Peg Achterman for attending.
- At the Monday workshop, Jill was informed that the NTIA has issued a notice of proposed rule making on the dtv to permit residents of nursing homes to receive coupons for the subsidized converter boxes. The Cable Office sent a response.

2. Broadband:

- We hired Columbia Telecommunications Consultants to assist us in writing the Broadband RFP. We are also working with other consultants. CTC conducted the fiber to the home study for the City of San Francisco and is currently working with them on the next phase conducting market research. CTC has also advised the City of Portland in Fiber to the Home initiative.
- We are developing a list of possible evaluators for the RFP responses and expect that at least one CTTAB member will be invited.

3. Telecommunications Resolutions:

The Cable Office responded to five separate requests from the Office of Intergovernmental Relations and recommended appropriate Mayor's positions on telecommunications resolutions introduced at the US Conference of Mayors.

4. Nancy Gohring article:

CTTAB member Nancy Gohring wrote an article about comments made by Vint Cerf in Seattle in support of municipal broadband. The article alludes to the Seattle Broadband Initiative.

<http://www.itworld.com/Net/2613/vint-cerf-supports-municipal-broadband-080512/>

5. Broadstripe:

We will be meeting with the Broadstripe management team on June 26. Among the topics for discussion will be Broadstripe's plans for increased HD programming and a VOD platform.

6. CCBOR audits:

The CCBOR audit report for Comcast will be completed at the end of June. We will begin the Broadstripe CCBOR audit in July. These audits are conducted regularly to assess the extent of cable operator compliance with the provisions of the CCBOR.

7. CCBOR translation:

We have finished writing a summary of the Cable Customer Bill of Rights that will be translated into six languages.

8. NATOA Broadband Principles:

The National Association of Telecommunications Officers and Advisors will likely vote tomorrow to adopt a set of Broadband policy principles. These principles articulate a vision of Broadband deployment that takes the public interest into account. As co-chair of the NATOA Community Broadband committee, Tony coordinated the drafting of these principles. We will share them with CTTAB after NATOA votes.

9. Potential Mayoral Telepresence Event:

Tony met via Telepresence with his counterparts from San Francisco, Portland and Amsterdam and Cisco representatives to discuss a potential Telepresence session later this year among the mayors of the respective cities. The group will be meeting again soon to refine an agenda which will focus on the link

between broadband technology and urban sustainability. If we can agree on a draft agenda we will each work with our respective mayoral contacts to secure agenda approval and identify possible dates.

Community Technology Report June, 2008

US Conference of Mayors

The Mayor is going to be a panelist on a workshop on digital literacy at the US Conference of Mayors in Miami this month. Maria Wynne from Microsoft is moderating.

Technology Matching Fund

The legislation is en route to the City Council with a target date of July 16th for the Energy and Technology Committee. The Department of Neighborhoods has assigned project managers to help unsuccessful applicants submit applications to their fund.

Puget Soundoff

CTTAB members, Leah, Michael and Jessica provided helpful feedback on copyright. We just received materials from UW and will work to finish this. All other policies have been approved by our Law Department. The site will go from beta to live soft launch at the end of the month with marketing being planned for the fall.

Brainstorm

The June issue is out and features a piece about Online Identity Awareness written by CTTAB member Jac DeHaan. Other features include: Customer Bill of Rights Survey, Women in Technology feature on retiring DoIT employee Roxanne Buchanan, a story on Anthony Adams and his success attracting youth to the Garfield Community Center computer lab, and a report on the large number of families helped through the tax filing assistance program in the computer labs at Rainier Beach and Yesler Community Centers.

Business Tours for Youth

We're helping to arrange some tours of local tech companies for youth in the summer technology programs. Thanks to Michael Davidson on CTTAB for helping with Google.

State Community Tech Grant Program and Communities Connect Network (CCN)

The state community technology grant program is launching June 11th with an announcement of the RFP at a Communities Connect statewide meeting.

Cable Internet applications

We received applications for cable Internet service from the following seven organizations and are working with Comcast and Broadstripe on installs: Northwest Community Services Food Bank, Salvation Army domestic violence shelter, Log House, Metrocenter YMCA, Kerner-Scott House, Learning Way School, Tigrean Community Center.