

# CTTAB

## January 13, 2009 Minutes

Yesler Computer Learning Center  
Yesler Community Center  
917 E Yesler Way Seattle, WA

<b>Present</b> Fran Clifton Jac DeHaan Nancy Gohring Karen Manuel Will Little Marcos Martinez Stuart Maxwell John Neuharth Will Pugh Joann Reiter Ted Schmitt Oren Sreenby Ann Suter	<b>Excused</b> Rob Holland Tom Kee Marcos Martinez  <b>Staff</b> David Keyes Jill Novik Tony Perez Bill Schrier  <b>Visitors</b> Asfaha Lemlem, Yesler Computer Learning Center Marcus Goodsell, Yesler Computer Learning Center Ken Meyer
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**1. Call to order and Report of the chair: John Neuharth, vice chair** – called the meeting to order at 6:08.

**2. Welcome to Community Technology Lab: Asfaha Lemlem**

Lemlem presented information about the lab: it was started in about 2000. It serves people from all over town and all ages with a variety of programs, focused on serving the needs of low-income residents. Program examples include job skill development and Microsoft office training, after-school homework help and 3-D animation programming, a morning senior program, and English classes for immigrants and refugees. There is a \$15 registration fee for some programs. Grouped under the coalition called RecTech, there are nine Seattle community centers with technology labs, two with full time staff. A fact sheet about the RecTech programs and labs was distributed; contact [Christina.Arcidy@Seattle.gov](mailto:Christina.Arcidy@Seattle.gov) for a copy.

**3. Approval of the agenda; November, 2008 minutes; Report of the chair:** The revised agenda and November, 2008 minutes were approved as written. Vice chair Neuharth reported that Huff was out of town and, as the equipment had not been given to anyone else, this meeting would not be podcast.

**4. Public Comment**

Ken Meyer reiterated information about the February 17 digital transition.

**5. Chief Technology Office Report: Bill Schrier**

Schrier was not in attendance.

**6. Community Technology/2009 Technology Matching Fund:** Delia Burke (Technology Matching Fund Program Manager), David Keyes

Burke announced that there will be two public information sessions in February, which CTTAB Members are invited to attend. The deadline for the applications is March 9. With more funding available this year, CTTAB will be asked to help decide whether to interview all 40 or so applicants in the pool or to narrow it down. There will be \$250,000 available, up \$75,000 from last year.

All of the 2007 projects have been completed and impacts assessed. The projects served a total of approximately 1400 people through 14 programs in 20 different locations. The 2008 projects are about half completed, with progress reports starting to be submitted.

Keyes also invited CTTAB members to attend the upcoming Pacific Northwest Digital Inclusion Summit on January 27-28<sup>th</sup>, being sponsored by One Economy with the City of Seattle and Communities Connect Network.

**7. Committee Reports:**

Community technology: Suter asked how cell phones play into digital inclusion. Keyes said that they are very important. See also attached report.

Residential Survey: The survey will be used to plan the City's community technology strategy and City services; identify barriers to service and opportunities for marketing. Keyes reported that 400 have been conducted with calling to be complete by January 26. The sample size is 1000 plus over sampling for ethnic diversity (there will be a version in Spanish). Cell phone users will also be targeted in focus groups.

Sreebny asked what the eventual output of the survey will be. Keyes said that there will be a technical report and report on focus groups that will be meshed into a final report.

Broadband: Tony said that he will soon convene a meeting.

E-democracy: Pugh reported that the committee had written a draft report and would send it to CTTAB.

WiFi: The committee will meet on January 17. Iphone access will be part of the discussion.

Puget Sound Off: Contest winners were awarded.

My Neighborhood Map: Novik reported for Terry Wittman that the revised version had been launched to good reports. Noting that no one from CTTAB had participated in beta testing, she asked them to consider whether this was still a priority. The committee indicated that they were definitely still interested.

**8. Cable Office Report: Tony Perez**

See attached report.

**9. Board Business:**

The Board agreed to have its retreat on the March 10 meeting date if all schedules could be coordinated. The retreat will start at approximately 3:00 p.m. for new members and at 4:00 p.m. for returning members.

Members agreed that they would like to hold a meeting at the NW gigapop, if that is possible.

**10. Adjourn:** The meeting was adjourned at 7:51 p.m.

## **Community Technology Update: January 2009**

### **Residential Technology Survey**

We launched the residential technology survey and expect the data gathering by Pacific Market Research to be completed by January 26<sup>th</sup>. In December, we sent the survey to Councilmember Harrell for his committee's approval and received his endorsement to proceed, per Council regulations. Our next step is working on the focus group design.

### **Digital Inclusion Summit Jan 28<sup>th</sup>**

Marketing materials have gone out for the Digital Inclusion Summit on January 28<sup>th</sup>, which we are co-sponsoring with One Economy and the Communities Connect Network. The registration site is <http://2009nwdigitalinclusionsummit.eventbrite.com/>. We are working on a Digital Inclusion Day proclamation for the Mayor. CTTAB members are encouraged to come to the summit and spread the word. If you have to pick, the morning speakers and panels may be most relevant for CTTAB members. This will include national One Economy Director Rey Ramsey, Gary Gibson from the City of Seattle, and panelists representing funders, workforce training, education and others.

### **Technology Matching Fund - 2009**

Materials for the 2009 matching fund are ready and have been posted to [Seattle.gov/tech/tmf](http://Seattle.gov/tech/tmf). The application deadline is March 9th. Two workshops promoting the 2009 grant cycle have been scheduled for Saturday, Jan 31st at 10:30am at Miller Community Center and Wednesday, Feb 4th at 10:30am at Jefferson Community Center.

### **Technology Matching Fund – 2008 Results**

Last year's projects served more than 1,396 individuals at 20 locations throughout Seattle. They touched the lives of more than 81 seniors, 754 youth, 586 adults, 871 immigrants and refugees, 26 disabled residents and 784 low income individuals. See more in this month's Brainstorm.

### **Brainstorm Launched**

The January edition of Brainstorm is online at [www.seattle.gov/tech/brainstorm/](http://www.seattle.gov/tech/brainstorm/)! This month's stories include: a profile on new CTTAB members, 2009 Technology Matching Fund, Understand Your Cable Rights, Free Tax and Earned Income Tax Credit Preparation Assistance, summary of the impact of our technology grants in 2008, the upcoming January 28th 2009 Pacific Northwest Digital Inclusion Summit, Security Tip: Microsoft Word Hacked, Techtip: Vector versus Raster Graphics and grants, upcoming workshops, and links for some great resources and tools.

### **Puget Sound Off**

David Keyes and Chris Tugwell presented Puget Sound Off to the Mayor's Youth Council members and they have started using it. The Youth Council and Mayor's staff are working with PSO to plan use by the Mayor leading into his annual youth forum to be held May 16<sup>th</sup>.

Awards: The contest is complete and winners of the first Sound Off for Action contest for video, blog and audio were awarded their prizes at an event held at the YMCA on January 10<sup>th</sup>.

### **Oromo Community Organization – Broadstripe Internet**

Broadstripe completed installation of Internet service for the Oromo Community Organization in 15 days, significantly ahead of the required one month completion timeline.

### **Community Technical Assistance – Eritrean Community**

Derrick is working with the Eritrean Community Center on their computer lab design and potential purchase of equipment from HP under our non-profit partnership.

#### **State Broadband Plan and Federal Economic Stimulus**

Betty Buckley from Communities Connect Network (CCN) has been meeting with the state Economic Development Commission, legislative representatives (Including Jean Kohl-Welles) and the WUTC to craft legislation and a potential federal proposal for a Washington State broadband deployment and adoption economic stimulus plan.

#### **Rules for Public Computer Use Translated**

A set of Rules for Public Computer Use has been translated into fourteen languages and posted to the Language Portal and the Community Tech home page [www.seattle.gov/tech](http://www.seattle.gov/tech). The rules were developed with input from DoIT, Parks, DON and the Associated Recreation Council. This information will also be made available at the Parks' Community Center computer labs and our public Internet terminals at Neighborhood Service Centers and police stations.

#### **Technology Matching Fund Project - Reel Grrls**

Reel Grrls' young women are nearly done with their first episode of RGTV, which will air on SCAN Community Media and other community networks. Topics explored in this episode include media addiction and representation of teen girls in the media. Students also visited KING 5 studios and met professional women journalists, producers and media critics.

#### **Tech Matching Fund Project - Interconnection Computer Recycling & Training**

Interconnection successfully completed their 2007 Technology Matching Fund grant. With \$11,600 in funds for the Digital Literacy Project, they developed a curriculum, hired an instructor and provided free hardware and software training to 96 low income and unemployed adults over the course of a year. Classes were offered in Excel, Craigslist, Ebay, Word, Email basics using Gmail, File Management , Computer Set-Up and Internet Safety, Finding Directions using the Internet, Internet Basics, Resume, Job Searching and Web Design.

### **CTTAB**

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#### **Office of Cable/Broadband Communications, Director's Report**

Broadstripe Files Chapter 11: We learned that on January 2, 2009, Broadstripe filed for Chapter 11 bankruptcy protection. The local Broadstripe office confirmed the filing and will send us formal notification. Broadstripe confirmed its commitment to continue providing service to Seattle customers with no interruptions during the financial restructuring. We will discuss this and other matters with Broadstripe at a meeting on January 15.

#### Broadcast Analog Cutoff:

- The Obama transition team has requested that the Congress postpone for another 3 months, the digital transition scheduled for February 17
- DTV Outreach: The Leadership Conference on Civil Rights Education (LCCRE) received a grant of over \$1M from the NTIA to work with seven cities to increase outreach to communities of color, low-income people, seniors, and those with disabilities. Seattle is one of the seven cities, and the LCCRE has contracted with Reclaim the Media to run local efforts. Reclaim has reached out to us to see how we can best coordinate our efforts.

Cable Analog Cutoff: In a move that will confuse many Seattle residents, Comcast will later this year eliminate analog cablecasting of channels 30-74. People will be upset and confused because Comcast ads have consistently mentioned that cable customers did not have to worry about the over-the-air broadcast digital transition occurring on February 17. However, Comcast never mentioned that sometime in 2009 they would also be eliminating some analog channels. About 50,000 Seattle subscribers will require a cable digital converter to continue to view channels channel 30-74 (See attached Brier Dudley article from Seattle Times). The transition will begin in August. We will have more details soon. Additionally, most Comcast cable connections in City buildings and all schools will require the boxes.

SCAN: The Board has informed its executive director, Marshall Parker, that they are not renewing his contract for 2009. They have hired former City Employee Diane Ferguson as Interim ED.

Broadband: City Light is continuing its examination of how it can best support the Broadband Initiative.