



**Minutes (draft)
November 15, 2010**

Meeting held at Seattle Municipal Tower, 700 Fifth Avenue, Seattle, WA

CTTAB podcasts available at
<http://itunes.apple.com/podcast/city-seattle-citizens-telecommunications/id289756959>

Attending:

Public: Dorene Cornwell, Jason Nolte, Ben Krokower benkrok@gmail.com, noltej@spu.edu

CTTAB members: Ted Schmitt, (Chair), Stacey Wedlake, Brian Hsi, Bryan Dosono, Daniel Carillo, Jr., Robert Dolin, Will Pugh, Marina Martin,, Karen Manuel, Roni Ayalla

DoIT staff: David Keyes, Tony Perez, Sabra Schneider, D'Anne Mount

AGENDA

- 1) Meeting called to order at 6 p.m. by vice chair Will Pugh. Introductions were made, agenda approved and October minutes adopted.

- 2) Public Participation: Doreen Cornwell Star Center, commented on Century Link's concerns about the director's rule at the October meeting. She said the Pedestrian Master Plan might be a good framework. Tony Perez said he'd check a director's rule for ADA accommodation.

- 3) Sabra Schneider – Introduced herself as the new director of Electronic Communications at DoIT overseeing community technology, web and Seattle channel. She thanked CTTAB for their service.

Ted asked for what she wants to do in her new position. Sabra said her early priority is to meet staff and find out what they want to do; no additional agenda yet but will be developing a 3-5 year plan for e-government.

- 4) Broadstripe transfer to WAVE & Cable Office Report – Tony Perez, Office of Cable Communications

Tony: Has sent CTTAB the report that went to Council last Monday. There was a public hearing on November 9. Stacey Wedlake represented CTTAB; no one else attended. Next Monday Council is expected to take action on the franchise transfer and grant consent. Bill Schrier is authorized to sign the agreement. After Wave and Bill Schrier consummate their deal, Wave has five days to sign and file with the City Clerk. We finished the agreement this afternoon. The city will continue to get free connections to schools and community facilities.

Will: The Wave CEO and COO were at Millennium when there were problems. Were they in responsible positions then?

Tony: Yes. Millennium was serving some downtown locations that weren't in their franchise area..It was settled by granting them a franchise to serve a larger area.

Will: What if Verizon wants to come in?

Tony: They would have to provide equitable coverage.

Will: is Wave mostly owned by private equity firm? What does their exit plan look like?

Ted – Jim Penney described their plan at the October meeting and said they are in for the long haul.

Tony: We have that information in the 394 form. The purchase price for the NW district is \$32 million.

Ted: Given that these people were there in Millenniumdid this give you pause?

Tony: Yes, we will sit down with them to discuss all these issues.

Tony: There are conditions on the transfer: franchise fee audit and cable utility tax audit. Wave must cure any underpayment. Internet tax issue: the amount that cannot be refunded to subscribers is close to \$150k A needs ascertainment is being conducted. Wave agreed to place the Seattle Channel HD channel on 121. Any technical fixes not completed by Broadstripe will be completed by Wave. Wave will reimburse the City for legal and financial fees. Customers should see service level improvements for high speed internet: 6 months from closing; subscribers should see improvements in phone service in nine months and video in 12 months.

Rob: Will they seek to expand their franchise to other parts of the city?

Tony: Generally that doesn't happen. There is a gentleman's agreement among providers.

Will: Would they be bound by the franchise if they only wanted to offer internet?

Tony: No

Ted: Upton didn't show up at the public hearing and complained they didn't know in time. Is there any reaction from them about the transfer?

Tony:

Ted: Would this franchise transfer be a new starting point for the ten year franchise?

Tony: No, they are assuming franchise; it's up in 2017.

Toney: Wave says it's converting the entire system to digital. Affected will be basic service households without digital conversion; that's about 15k households.

Ted: I'm interested in how we get the word out. What's the financial impact on those households.

Tony: We expect to finalize the agreement with Comcast to install modems amicably.

Ted talked about trying to cancel his cable and internet, Comcast paid him to keep his service.

Rob: Is the CTTAB listerv public?

David: It has a difficult web interface, but we're looking for ways to make it more accessible to the public.

5) Apps for Seattle Contest: Discussion of goals, metrics and community involvement

Ted asked Marina to discuss what she's learned and get feedback.

Marina: What's the goal? Council wanted contest to create apps contest for City data and gave \$20k for prizes. The trend is for micro events over big apps contests. We think \$20k will roll over to 2012, but we should look at what we'd do with no funds. Should be get sponsorships? The Bill and Melinda Gates Foundation put money into an education apps contest. Start Up Weekend has experience to run this.

Marina suggested this list of goals:

- Increase awareness of data.seattle.gov
- Get feedback from local tech community; what data do you wish you had? How is it to interact with the datasets?
- Community input; what apps would they like to see?

Marina: I see the \$20k more as a marketing tool than prize money. It would cost would about \$5k to operate each apps contest. We could invite venture capitalists.

Ted: Whatever the format, \$20k isn't much money.

Rob: Reiterated that just inviting developers isn't enough. They are interested in VCs, learning, business connections.

Rob: Start-up Weekend has experience and can do this for us. Bring assets to table. CTTAB can bring the community into the process.

Doreen: When I start to work with a new dataset, there are lots of questions. It will take some hand holding to get the community there.

Ted: A lot of people in this community will be interested; there's never that meeting place for developers and community

Brian: Seattle Center Next 50 Years has plans for every month. With regard to apps, to what extent did we explore some entity or the City taking ownership?

David: It depends on capacity to manage apps. We have capacity to help people with City data but not managing the apps.

Sabra: Do people have to put parameters on their apps, think about a self sustaining model? Who are we leaving out in a Start Up Weekend model? I have concerns about populations we're leaving out who can't come to a whole weekend.

David: We could model how to include groups that don't normally get engaged.

Ted: Maybe we have events before the main event; bring us your ideas and we'll help you put them into IdeaScale. Maybe we work with Start up Weekend to structure times during the weekend to bring in the people who had the ideas.

Doreen: Make it avail on the web.

Will: I think we are less creating awareness and more creating incentive to use data sets.

Marina: Research shows dev are not drawn by money. Drawn by experience, recognition, interesting.

David: We also want to raise awareness to City staff about how their program needs can be addressed. Other partners, e.g State, King Ccounty.

Ted: My concern: scope creep.

Sabra: King County met with developers about what data they needed. Public seems willing to come give feedback.

Ted: Want to lay out time line. Between now and beginning of the year, we should have a plan in place. Marina and Ted working on a draft plan and welcome help. Want a document to take to Council; lay out goals, participation, how we plan to bring people in, how to run it. We can send draft to the board for review. We need to get a plan to Councilmember Harrell in order to get the \$20k rolled over to 2012. Incentives, awareness, community involvement.

6) Get Online Week

David handed out a report, which is posted with these minutes. Karen said it was new and improved Get Online Day supporting awareness of computer labs and helping people use computers and get online. Twelve labs participated. They placed volunteers and compiled resources, which were available on free flash drives and loaded on

computers. Attendance was up this year. There was a combination of open houses and specific workshops.

Ted: I went to Horn of Africa. Thought it went better this year. Saw how critically helpful these services are. They are teaching very basic skills.

Bryan: How were these centers chosen?

Karen: Originally they were places that had received Technology Matching Fund, in the Southend primarily. We tried to get one in Wallingford this year but they had a robbery and lost their computers.

Bryan: Do you see this expanding next year?

David: It would be great to expand but need to make sure there's enough demand.

7) Technology Matching Fund

David: The grant consolidation was not approved by Council. Delia and funds will stay at DoIT.

Ted: That's wonderful news from our perspective.

David: We'll probably try to move the deadline up next year to get it all done before the budget. Council kept funds at 2011 level.. We will want to put out guidelines in January. Do we want any amendments to the goals?

Daniel: I'll do a wrap-up and send something out.

8) Community Technology Report

Presented by David – report attached

9) Web and social media report

Rob: I opened a Twitter account, will try to do more in a citizen voice than just City voice.

David: We probably need content goals. Worth a discussion: is there a set of industries we want to follow us?

Rob: Will schedule a committee meeting.

Discussion about having a party in December instead of a board meeting. Rob will host and Ted will bring wine.

10) Plan for CTTAB chair and vice-chair election

Ted: Should we open up chair and vice chair now or wait? Will is the only person whose term ends in December.

[Subsequent note: Roni is moving to New York. There will also be a second seat to fill.]

Ted said there was no formal process for nominations: put forward yourself or someone else.

Marina: Can we renominate you, Ted?

Ted: I am interested but open to letting others have the opportunity. Duties: chair report, representation at council meetings, interview potential new board members, set agenda; outreach.

Will nominate Ted for chair and Rob seconded. Ted elected chair unanimously.

Will nominated Rob for vice chair and Ted seconded. Rob elected vice chair unanimously.

11) Wrap-up

There will be no December meeting.

Rob is hosting a holiday party on December 11. Spouses, significant others and staff are invited.

Meeting adjourned at 8 pm.