

City of Seattle Mayor's Green Building Capital Initiative

Making Seattle America's Green Building Capital

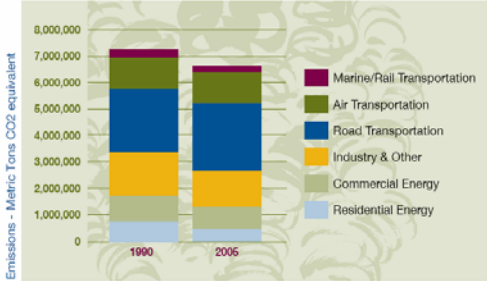
- o Key Drivers:
 - Climate Protection Initiative
 - City Light commitment to conservation and renewable energy

Seattle's Climate Goals

- o **Reduce** climate pollution
 - › Near-term Goal: 7% by 2012
 - › Long-term Goal: 80% by 2050
- o **Grow** the green economy
- o **Be prepared** for a changing climate

How are we doing so far...

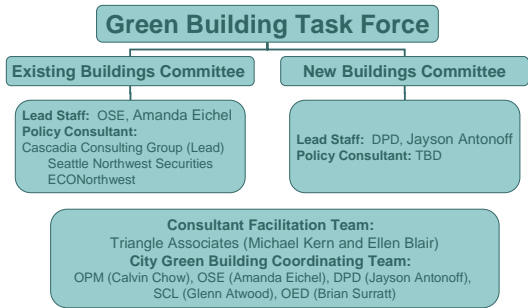
Seattle GHG Inventory – GHG Emissions by Sector



Green Building Initiative Guiding Principles

- o **GOALS:**
 - **Existing Buildings:** 20% increase in energy efficiency by 2020
 - **New Buildings:** increase energy efficiency consistent with 2030 Challenge
 - Create job opportunities in the green economy
 - Save Seattle residents and businesses money on energy costs
- o **SCOPE:**
 - All public and private residential and commercial buildings
- o **BASIS:**
 - Drawn from conservation potential assessment from SCL & PSE
 - Recognizes Seattle's longstanding investment in conservation

Green Building Task Force





Key Themes from Initial Interviews

- o Triangle Associates has conducted initial interviews with all Task Force members we could reach
- o Interviewed 45 members from July 1 – July 18
- o Triangle prepared a list of the people who were interviewed and a summary of the key themes that emerged during the interviews.
- o No person's name is associated with any statements.
- o * See Key Themes document for more detail *



Key Interests in Meeting Greenhouse Gas Emissions & Energy Efficiency Goals

- o Personal commitment for sake of future generations
- o Professional focus for many
- o Level of experience varies widely with regard to energy efficiency and/or greenhouse gas emissions reduction policies



Opportunities & Concerns for Meeting the Mayor's Goal

- o Opportunity to make real progress on an urgent issue
- o Opportunity to use incentives to foster creativity in achieving Mayor's goal
- o Concern about maintaining Seattle's economic/business competitiveness
- o Interest in how the goal was developed and what baseline would be used
- o Some concern that goal is not ambitious enough



Hopes & Concerns for Task Force/Committee Process

- o Hope that Task Force input is influential in City policy
- o Hope that progress not be hampered by too much process
- o Interest in aligning with related efforts at the state, regional, and international level
- o Interest in communication and cross-fertilization between the New Buildings and Existing Buildings Committees



Expectations of Task Force Members, City of Seattle, and Facilitator

- o City will provide clarity on issues to be discussed and how Task Force input will be used
- o Task Force members will come to meetings prepared
- o Facilitator will keep conversation moving forward and will ensure all voices are heard
- o Task Force members would like opportunity to get to know one another



Background Information for Task Force

- o Current programs offered by City, SCL, PSE, state, federal, etc.
- o How are other cities/regions doing this?
- o Many other sources of information recommended

Engaging the Larger Community

- o Task Force is a good start
- o Materials on City web site/media releases
- o Allow Task Force to do work before more intensive outreach begins
