

MLK @ HOLLY STREET NEIGHBORHOOD PLAN UPDATE

March 14, 2009

Highlights of existing neighborhood plan and statistics

MLK @ HOLLY STREET NEIGHBORHOOD PLAN

Vision

"We the Residents, Merchants, and Friends of the MLK at Holly Street Neighborhood pledge to build and maintain a healthy, safe, and sustainable community. Through our diversity, strength, and cooperation, we will realize our full potential as a thriving social, educational, and business community."

We visualize:

- *The successful integration of open space with residential and commercial development.*
- *Partnerships to encourage the location of retail and service outlets within the community.*
- *A neighborhood that provides education and social resources for youth and adults.*
- *Mixed-use housing with opportunities for affordable private ownership.*
- *A coalition of merchants and residents who actively promote a safe and secure environment.*
- *An accessible transit system that will adequately serve a diverse, growing community."*

Key Strategies

Improve Public Safety - Pursue a broad and comprehensive approach to public safety that focuses on pro-active strategies to give residents a stake in the process of reducing crime.

Create a Mixed-Use Town Center - Proposed for the intersection of MLK Way South and South Othello, the Sound Transit Station represents the opportunity to create a sense of place and an identifiable core while preserving the fragile diversity that makes it unique. The Mixed-Use Town Center should "densify" uses at the intersection of MLK and Othello to create a pedestrian oriented shopping environment.

*Excerpted from the 1998 MLK @ Holly Street Residential Urban Village Plan

Neighborhood Plan Implementation

The City implemented a number of recommendations geared toward creating a mixed-use town center. In addition to the public investments of Link Light Rail, and the re-development of New Holly, a few of the City's more recent actions include:

Cultural centers such as the Filipino Community Center and the Lao Highland Association; support of the local business district with over \$14.5 million disbursed by the Rainier Valley Community Development Fund, to the businesses directly impacted by light rail construction, and support of the formation of the MLK Business Association as well as the African Business Association; and support of programs for healthy families such as the Tiny Tots Community Learning Center and the New Holly Family Center.

The Pro Parks Levy funded improvements to John C. Little Sr. Park to add a children's water feature, picnic shelters and paths, and added science-oriented park features to Brighton Playfield. The Community Center Levy doubled the Van Asselt Community Center adding: a reception counter, offices, restrooms, a lounge, activity rooms, and a large multi-purpose room with a kitchen. Additional resource were leveraged to renovate adjacent play areas.

Transportation investments included constructing the Chief Sealth Trail in partnership with Sound Transit, and installing curb and landscaping and traffic calming at key sections of neighborhood roads. The recently completed Southeast Transportation Strategy will help guide public and private transportation investments in Southeast Seattle through 2030 to provide greater safety, mobility, and access for all modes of travel.

Log on, learn more and leave comments

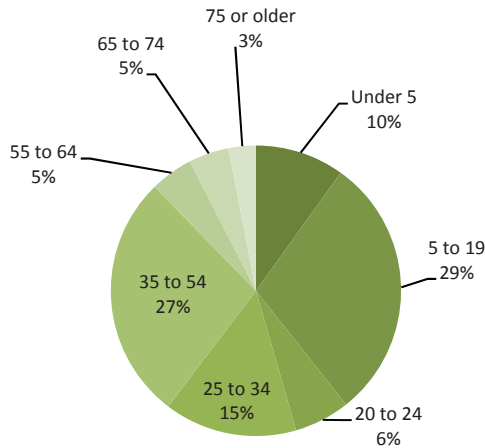
www.seattle.gov/dpd/planning/neighborhood_planning

DEMOGRAPHIC SUMMARY

Source: 2000 Census

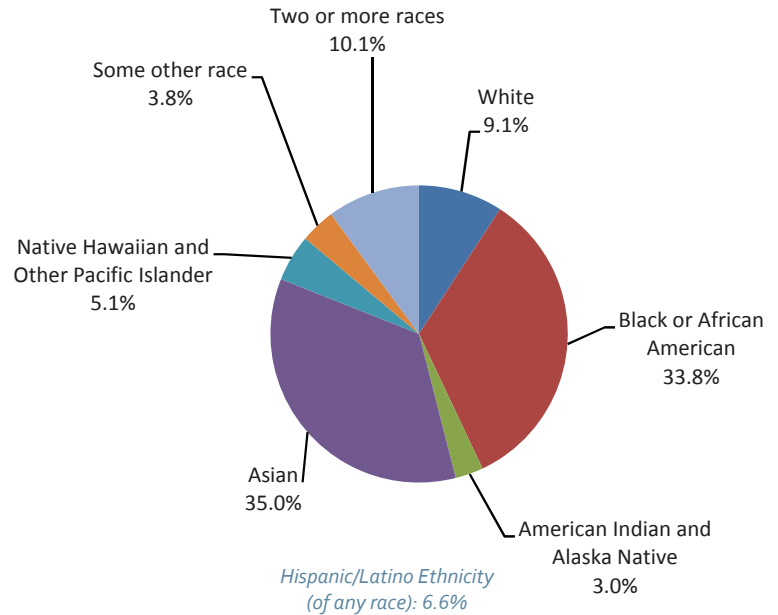
Population	2000 Census	2007 Estimate
	4,102	5,145

Age



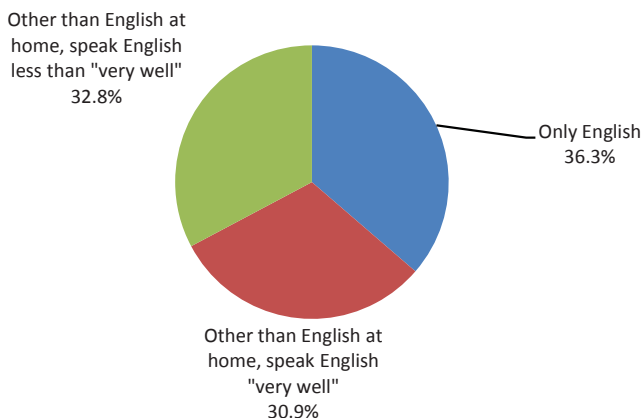
Children (<8): 36.5% of pop.
Seniors (65+): 7.5% of pop.

Race



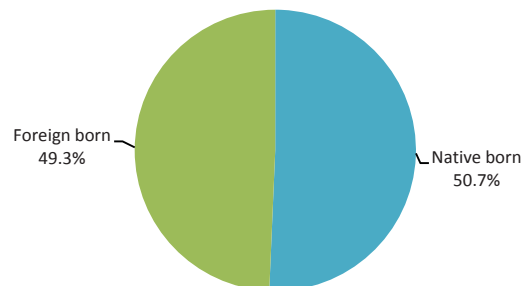
Language Spoken at Home

for population 5 years and over



Total speaking language other than English at home: 63.7%

Place of Birth

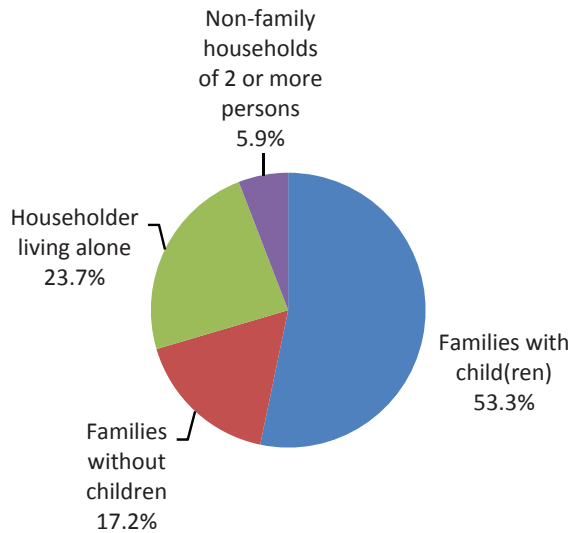


Entered U.S. within prior 10 years are:
-60.3% of foreign born
-29.7% of total population

HOUSING & EMPLOYMENT

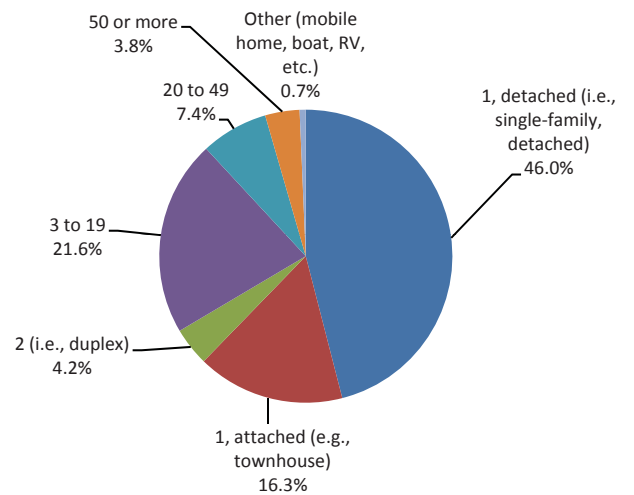
Source: 2000 Census and Washington State Employment Security Department

Types of Household

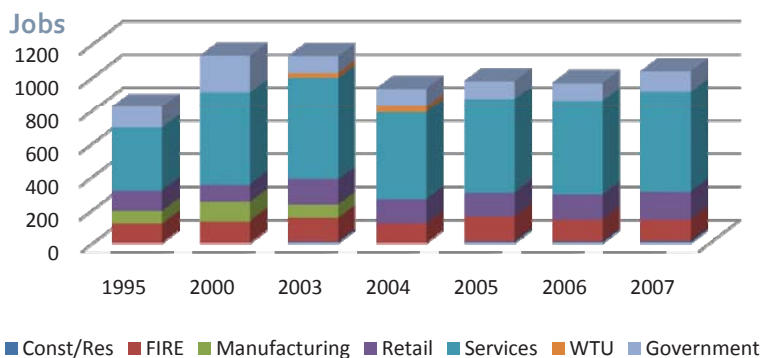


Number of Units in Structure

for all housing units

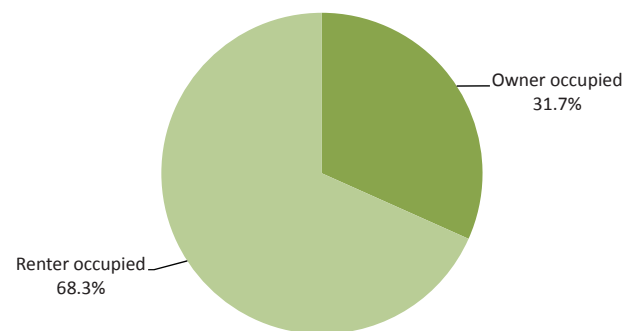


Employment 1995-2007



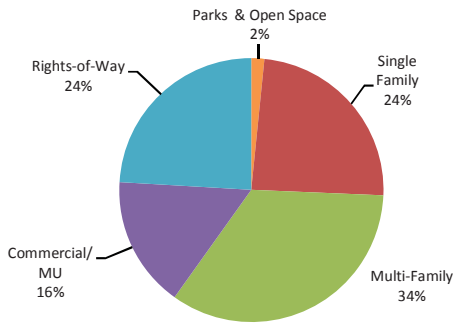
Tenure

for all occupied housing units

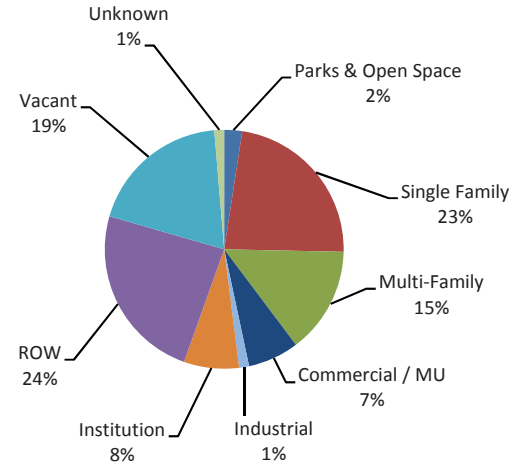


LAND USE & ZONING

Zoned Land Use 2009



Existing Land Use 2009



Built Units (Net)

Year	2000	2001	2002	2003	2004	2005	2006	2007	2008	Total 2000-2008
Single Family/Duplex	82	75	7	7	-288	25	60	27	10	5
Accessory Dwelling Unit				5	2	2			1	10
Multi-Family		465	22	4	93	105	21	31	47	779
Mixed-Use						10	-1			10
Total	82	541	29	16	-193	142	80	58	58	804

Comprehensive Plan 20 Year Growth Targets

MLK @ Holly St. Source: 2004 Comprehensive Plan	Land Area in Acres	Households (HH)			
		Existing 2004	Existing Density (HH/Ac)	Growth Target 2024	2024 Density (Est.)
	375	2,080	6	590	7

Development Capacity as of 2007

Housing Units	3,815
Commercial Square Feet	579,893
Jobs	1,933

Web Access

If you have access to the internet, you may visit the following sites for more information:

- [Neighborhood Plan Updates](http://www.seattle.gov/dpd/Planning/Neighborhood_Planning/Overview/)
www.seattle.gov/dpd/Planning/Neighborhood_Planning/Overview/
- [Seattle Census Data](http://www.seattle.gov/dpd/Research/Population_Demographics/Census_2000_Data/)
www.seattle.gov/dpd/Research/Population_Demographics/Census_2000_Data/
- [City of Seattle Comprehensive Plan](http://www.seattle.gov/dpd/Planning/Seattle_s_Comprehensive_Plan/Overview/)
www.seattle.gov/dpd/Planning/Seattle_s_Comprehensive_Plan/Overview/