



The City of Seattle

## Ballard Avenue Landmark District Board

Mailing Address: PO Box 94649 Seattle WA 98124-4649  
Street Address: 700 5th Ave Suite 1700

BLD 65/10

### MINUTES OF THE December 2, 2010 MEETING

TIME: 9:00 A.M.  
PLACE: Ballard Neighborhood Service Center  
5604 22<sup>nd</sup> Avenue NW

#### BOARD MEMBERS

Kathleen Durham  
Joseph Herrin  
Richard Hiner  
Jim Riggle, Vice Chair  
Patrick Wellnitz

#### STAFF

Heather McAuliffe

#### Absent:

Chad Dale  
Tobin Thompson, Chair

As a quorum was present, the meeting was called to order at 9:05 a.m. by Board Vice Chair, Jim Riggle.

#### 120210.1 APPLICATIONS FOR CERTIFICATES OF APPROVAL

120210.11 Ballard Smoke Shop  
5439 Ballard Ave NW  
Tom Economou

Application: Approval for signage in windows and interior blinds.

Staff Report: Heather McAuliffe explained that the application was retroactive and distributed photos. The relevant guidelines were 7. Transparency and 13. Signs.

Applicant Comment: Angela Economou presented the application on behalf of the applicant. She explained that most of the signs and the blinds had been installed in the 80s when they remodeled the storefront. She said the blinds are

left open during the day except when there is glare from the white building across the street, and then closed at night when the business is closed. The menu sign was painted on the window next to the entry about six months ago in an effort to bring in new business; they did not realize that approval was required for the sign, she said.

Public Comment: There were no comments from the public.

Board Discussion: Jim Riggle went through the language in the transparency guidelines. Board members concurred that the blinds met the transparency guidelines, but also agreed that their approval should be conditioned upon the blinds remaining open during business hours except during hours of peak sun, consistent with approvals issued to other businesses in the district.

Rick Hiner said he thought the menu sign was “dense” but that the overall signage met the transparency guidelines since there were numerous windows in the storefront. Kathleen Durham said she thought the menu sign was acceptable because of its location next to the entry and because it was not repeated in other windows. The Board discussed the sign painted over the entry and determined that it met the sign guidelines because it fit the location and the style and font were appropriate.

Motion: Patrick Wellnitz made a motion to approve the application as presented with the condition that the blinds would be left open during the business hours except during times of peak sun.

MM/SC/PW/RH  
5-0-0

120210.12 Filthy Rich of Seattle  
5402 22<sup>nd</sup> Ave NW  
Helen Jones & Tom Shaw

Install blade sign on storefront and planters on sidewalk. (Postponed from November 4)

Application postponed by the applicant.

120210.13 Hopkins Block LLC  
5429 Ballard Ave NW  
Barry Hawley

Application: Remove “Vasa Sea Grill” and “Patio Room” sign.

Staff Report: Heather McAuliffe distributed 1976 and contemporary photos of the sign, mounted above the People’s Pub. She explained that the sign predated the historic district and said that the Board should evaluate the sign’s historic

significance and determine whether or not its removal preserves the district's character. She suggested that the Board also ask about treatment of the building after the sign were removed.

Applicant Comment: Barry Hawley explained that they were concerned about the sign creating a hazard because the wind blows the adjacent street tree into the sign. He said the sign no longer has any meaning because there are different tenants in the building and also, no one notices the sign.

Public Comment: There were no comments from the public.

Board Discussion: The Board concurred that the sign did not have significant historic value and that removing it would not have a negative impact to the district's character. Kathleen Durham asked how the sign's removal would affect the building. The applicant answered that the sign would be cut off at the roof level so that the roof did not require restoration, the mortar areas would be tuck pointed, and any holes in the brick would be filled with grout.

Motion: Richard Hiner made a motion to approve the application as presented.

MM/SC/RH/PW  
5-0-0

## **120210.2 BOARD BUSINESS**

### **120210.21 Adoption of 2011 Board meeting calendar**

Board members concurred that the September meeting should be shifted to September 8 to avoid the Labor Day weekend.

Richard Hiner made a motion to adopt the 2011 meeting calendar as amended.

MM/SC/RH/JH  
5-0-0

### **120210.22 Board Briefing – Mike Skidmore**

*Briefing cancelled.*

Jim Riggle requested that the Board continue its discussion of revised guidelines for neon signs. Heather McAuliffe said she would schedule it for the next meeting.

## **120210.3 APPROVAL OF MINUTES**

The Board members reviewed the minutes of the November 4, 2010 meeting.

Motion: Richard Hiner made a motion to approve the minutes as written.

MM/SC/RH/JH

4-0-1 (Patrick Wellnitz abstained)

**120210.4 REPORT OF THE CHAIR**

There was no report.

**120210.5 STAFF REPORT**

There was no report.

Patrick Wellnitz made a motion to adjourn the meeting. Richard Hiner seconded the motion.

9:33 a.m. The meeting was adjourned.

Respectfully submitted,

Heather McAuliffe  
Board Coordinator