



The City of Seattle

International Special Review District

Mailing Address: PO Box 94649 Seattle WA 98124-4649
Street Address: 700 5th Ave Suite 1700

ISRD 48/10

MINUTES FOR THE MEETING OF TUESDAY, February 23, 2010

Time: 4:30pm
Place: Bush Asia Center
409 Maynard Avenue S.
Basement meeting room

Board Members Present

Josh Osborne-Klein, Chair
Rich Murakami, Vice Chair
Brien Chow
Misun Chung Gerrick
Robert Ha
Bill Lee
Marvin Rosete

Staff

Rebecca Frestedt
Melinda Bloom

Absent

Chair Osborne-Klein called the meeting to order at 4:32 p.m.

022310.1 APPROVAL OF MINUTES

January 26, 2010

Deferred to next meeting.

022310.2 CERTIFICATES OF APPROVAL

022310.21 Washington Federal

601 S. Jackson St.

Applicant: Shawn Bowen, Tube Art

Ms. Frestedt explained the proposed change to the sign band surrounding the building. The new band will feature revised colors and text. Illumination will not change.

She passed out material samples, plans and photos. She said a Certificate of Approval for the existing signage was issued in 2004 and noted that the business is located within the Asian Design Character District.

Applicant Comment:

Shawn Bowen, Tube Art, explained that Washington Federal was rebranding with a new look and colors. He said they will reuse the existing sign cabinet and will reface what is there.

Mr. Ha arrived at 4:37.

Mr. Bowen stated that the old face was Plexiglas and the new will be aluminum with only the letters being illuminated; he pointed out that there would be a little bit of reveal at the letters. The letter portion would be a piece of clear Plexiglas with white vinyl on top. A gold piece of ribbon would be wrapped around each letter that is set on the Plexiglas. He said that First Insurance Agency is part of Washington Federal and will remain part of the sign band – the lighter colored ribbon will wrap around the entire sign band so is a consistent design theme.

Ms. Chung Gerrick asked for the translation of the Asian characters on the sign.

Mr. Bowen explained that the old sign read “Washington Federal Savings” and on the new sign “Savings” would be dropped. The Chinese characters translate to Washington Federal Bank.

Ms. Frestedt said the application was straightforward noting that the amount of lettering that was similar to the original.

Board Questions:

Ms. Chung Gerrick said she appreciated the inclusion of Asian characters and said the new material seemed to be of a higher quality.

Mr. Osborne-Klein said the illumination seemed to be more limited which he said was good.

Public Comment: There was no public comment.

Board Discussion:

Board members determined they had enough information to make a decision.

Action: I move that the International Special Review District Board approve a Certificate of Approval for signage, as proposed.

This action is based on the **following applicable sections of the International Special Review District Ordinance and District Design Guidelines:**

SMC 23.66.030 – Certificates of approval – Application, review and appeals

SMC 23.66.338 – Business identification signs

MM/SC/MCG/RM 6:0:0 Motion carried.

022310.3 GUIDELINE REVISION SESSION
Board discussion regarding proposed design guideline revisions.
Deferred to an upcoming meeting.

022310.4 BOARD BUSINESS

Meeting adjourned at 4:40 p.m.

Rebecca Frestedt, Board Coordinator
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