



The City of Seattle

Pioneer Square Preservation Board

Mailing Address: PO Box 94649 Seattle WA 98124-4649
Street Address: 700 5th Ave Suite 1700

MINUTES OF MEETING

PSB 40/09

DATE: February 18, 2009
PLACE: City Hall, Room L280
TIME: 9:00 a.m.

Board Members Present:

Doug Ito
Lorne McConachie
Ryan Hester
Ann Brown
Catherine Person
Miriam Hinden
Adam Hasson
Erin Doherty

Staff:

Genna Nashem
Melinda Bloom

Absent

John DeLanoy

Chair Doug Ito called the meeting to order at 9:05 a.m.

021809.1 APPROVAL OF MINUTES:

January 21

MM/SC/LM/MH

6:0:1 Minutes approved as amended. Mr. Hasson abstained.

February 4, 2009

Deferred

021809.2 BOARD BUSINESS

Ms. Nashem reviewed Board procedures and reminded Board members to state why they believe a project does or does not meet the Secretary of Interior Standards, the District Rules or the Code.

Ms. Person arrived at 9:05 a.m.

021809.3 APPLICATIONS FOR CERTIFICATES OF APPROVAL

021809.31 **Revolution Books**
89 S Washington

John Bostock

Establish Use as retail

**Administered by The Historic Preservation Program
The Seattle Department of Neighborhoods**

"Printed on Recycled Paper"

Staff Report: The last use for this space was a daycare. Retail is a preferred street level use.

Applicant Comment:

Nancy Kroom explained the last permanent use of the space was a daycare and there have been several different businesses since.

Public Comment: There was no public comment.

Board Discussion:

Mr. Hasson stated the use matches the preferred uses at street level. The Board generally agreed.

Action: I move to approve a Certificate of Approval to establish the use as retail in a 1050 Square foot space per:

Code Citations:

District Rules

II. Certificates of Approval for Use, Design and Demolition

B. Use Approval

IV. Permitted and Prohibited Uses

SMC 23.66.120 Permitted Uses

SMC 23.66.130 Street-level Uses

MM/SC/AH/AB

8:0:0 Motion carried.

021809.32

Revolution Books

John Bostock

89 S Washington

Installation of new business signage

ARC Report: ARC reviewed the renderings provided. ARC requested that the dimensions and the letter size be more clearly noted on the renderings. ARC reviewed the rules regarding transparency and over proliferation of signage and well as preferred sign material. The applicant thought the sign in the window was going to be hanging rather than vinyl applied to the window. Most members thought that would be an improvement but some thought two large signs and a blade sign was too much for a small storefront. The applicant thought that the business owner has also planned to apply for an A-Board sign. Some ARC members suggested reducing the dimensions of either the wall sign or the window sign. ARC members thought the blade sign was in character of the district but wanted clarification on the bracket design and installation. A recommendation was not made.

Staff Report: The proposed signage meets requirements for letter size. The questions to be determined are: Does a large sign in the transom diminish transparency? How many signs are appropriate for a storefront this size?

Applicant Comment:

John Bostock went through the packet and photos he provided and explained the proposed signage. He explained they decided not to reuse the old alley sign as it didn't fit the character of their new sign, so the sign for the alley will be new. He said they decided against doing a sandwich board.

Board Questions:

Nancy Kroom explained the color provided in the packets is the correct color.

Mr. Bostock explained the sign would attach with 2 1/2" concrete anchors that can be backed out with no damage to the building; attachment would be into the mortar and not into the brick.

Public Comment: There was no public comment.

Board Discussion:

Board members discussed the two different backgrounds on the signs and generally agreed having no background in the transom would increase transparency. The applicant agreed to amend the application for the transom window to vinyl lettering and star with no background. The simpler bracket which was originally proposed was preferred with having the bracket mounted to the wood store front and not into the masonry.

Action: I move to approve a Certificate of Approval for signage as amended with a new alley sign to be attached to the mortar joints, clerestory vinyl sign to include the letters and the star but not a background and a blade sign to be mounted in the wood in the original proposed bracket design and an open sign. An A-board sign is not approved.

Code Citations:

District Rules XX. District Rules for Transparency, Signs, Awnings and Canopies

- A. Transparency
- B. General signage
- C. Specific signage
 - 1. Letter size
 - 4. Blade signs
- D. Neon signs

SMC 23.66.160 Signs: C Over proliferation of signage.1.Attachment, 2. Wall signs, and 4. size and number

MM/SC/ED/CP

8:0:0 Motion carried.

021809.4 **REPORT OF THE CHAIR:** Doug Ito, Chair

021809.6 **STAFF REPORT:** Genna Nashem

Genna Nashem
Pioneer Square Preservation Board Coordinator
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