



The City of Seattle

Pioneer Square Preservation Board

Mailing Address: PO Box 94649 Seattle WA 98124-4649
Street Address: 700 5th Ave Suite 1700

MINUTES OF MEETING

PSB 178/09

DATE: June 17, 2009
PLACE: City Hall, Room L280
TIME: 9:00 a.m.

Board Members Present:

Doug Ito
Lorne McConachie
Ryan Hester
Ann Brown
Adam Hasson
Erin Doherty
Miriam Hinden

Staff:

Genna Nashem
Melinda Bloom

Absent

Catherine Person

Chair Doug Ito called the meeting to order at 9:03 a.m.

061709.1 APPROVAL OF MINUTES:

May 20, 2009
MM/SC/AH/AB 6:0:1 Minutes approved. Mr. Lipton abstained.

June 3, 2009
MM/SC/RH/AB 6:0:1 Minutes approved. Mr. Lipton abstained.

061709.2 APPLICATIONS FOR CERTIFICATES OF APPROVAL

061709.21

Deli

Pioneer Square Hotel Building
87 Yesler Way

Installation of signage

Ms. Nashem explained the application meets the district rules for letter height and A-Board sign. However the applicant has an A-Board on the corner placed with several others, the applicant has been made aware that business on the side streets can have one in front of their building but can have a shared one on the corner. Others with signs in violation will be getting a letter notifying them.

Administered by The Historic Preservation Program
The Seattle Department of Neighborhoods

"Printed on Recycled Paper"

Owner Maxwell Heigh had nothing to add.

Public Comment: There was no public comment.

Board Discussion:

Mr. McConachie noted the signage met the rules for transparency, is understated and fits within the size allowed in the Guidelines. Mr. Ito concurred.

Mr. Heigh explained the shop was a clothing store that would utilize freezer and old school deli cases for display of merchandise.

Action: I move to approve a Certificate of Approval for signage as proposed.

Code Citations:

District Rules XX Rules for Transparency, Signs, Awnings, and Canopies

A. Transparency Regulations

B. General Sign Regulations

C. Specific Sign Regulations

1. Letter size

F. Sandwich Boards/A-Frames

SMC 23.66.160 Signs

MM/SC/RH/LM

8:0:0 Motion carried.

061009.22

Trend Station

211 Building/Parker Building/ Lucky Hotel

211 First Ave

Installation of A-board sign and temporary sale signs

Mr. Ito said that ARC reviewed the signs proposed and found them to be in compliance and that ARC recommended approval.

Ms. Nashem explained that the letters on the Sale sign are larger than 10 inches, but the sign is the same as what was approved for Woven Art.

Donna Byers said she had nothing to add.

Board Questions:

Mr. Hasson asked to see a photo of the façade which the applicant provided.

Ms. Byers explained the “Sale” signs would be up four times a year for fourteen days and Staff would be contacted when they would go up. She said the signs go inside two windows and take the full height of the window. The background color is an aluminum color. The signs will be hung with fish wire which will not be visible.

Public Comment: There was no public comment.

Board Discussion:

Mr. Hasson expressed concern about the letter size height and that it blocked too much transparency into the space and said it was not in compliance.

Ms. Nashem noted that letter height requirement in temporary signs does not say anything about letter size that would make the temporary sign different than a regular sign for which the maximum is 10” and this is 14”.

Ms. Byers said they could shrink the overall sign down to accommodate the 10” letter height.

Action: I move to approve a Certificate of Approval for temporary sale signage including an A-Board with the proviso that the temporary sale signage be reduced in scale so the letters are 10” rather than 14” as proposed. The sale signs can be hung for 14 days 4 times a year. The business owner is to notify the Board Coordinator prior to each time the sale signs are to be hung.

Code Citations:

District Rules XX Rules for Transparency, Signs, Awnings, and Canopies

A. Transparency Regulations

B. General Sign Regulations

F. Sandwich Boards/A-Frames

SMC 23.66.160 Signs D.2

MM/SC/LM/MH 8:0:0 Motion carried.

061709.3 BOARD BUSINESS

061709.4 REPORT OF THE CHAIR: Doug Ito, Chair

061709.6 STAFF REPORT: Genna Nashem

Genna Nashem
Pioneer Square Preservation Board Coordinator
206.684.0227