



**City of Seattle**  
Seattle Parks and Recreation

January 3, 2012

Dear Seattle Business,

This is an invitation to sponsor and/or participate in an upcoming event that celebrates Seattle's Parks and all they offer. Seattle Parks and Recreation offers the public endless opportunities—trails, playgrounds, gyms, pools, fitness classes, athletic fields, beaches—and the list goes on – to take part in healthy activities.

On August 25, 2012, we will hold our fifth annual Healthy Parks, Healthy You event at Magnuson Park that we call "Seattle's Big Day of Play." We will offer free opportunities for families to try new activities, participate in a fun run, try healthy foods and just have a great time. With this event we will promote activities and information on healthy lifestyles that show people how to reduce their risk for obesity, diabetes, certain types of cancer, and heart disease. We are seeking partners who share this important goal and who will further our mission to work with all citizens to be good stewards of our environment, and to provide safe and welcoming opportunities to play, learn, contemplate and build community.

This year Parks is proud to have PCC Natural Markets as a Title Sponsor of the "Big Day of Play". Seattle Parks and PCC share a common vision to provide health, fitness and nutrition information and are committed to high quality products and services. We invite you to join us.

There are several ways you can get involved with the "Big Day of Play" event:

- Become a sponsor for the event
- Become a vendor at the event
- Donate healthy items for the giveaway goodie bags

To see what the 2011 Big Day of Play had to offer, visit our website at [www.bigdayofplay.com](http://www.bigdayofplay.com). If you are interested in sponsoring this event, please call Tim Pretare at 206-310-6834, or e-mail him at [tim.pretare@seattle.gov](mailto:tim.pretare@seattle.gov).

By using the "Healthy Parks, Healthy You" initiative to involve others of like mind, together we will have a positive impact on the lives of people all over Seattle. In my view, a healthy city is a happy city.

Will you join us?

Sincerely,

Christopher Williams

Christopher Williams, Acting Superintendent  
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