

# PARKS & GREEN SPACES LEVY Opportunity Fund Project Criteria

- October 28, 2009 DRAFT -

**\$7 million is available in this first funding cycle for Park Development and Acquisition Projects evaluated according to the criteria below through a selection process.**

**Project Proposal Letter due February 1, 2010**  
**Project Application due April 2, 2010**

*The Parks & Green Spaces Levy Citizens Oversight Committee will strive towards equitable distribution of Opportunity Fund dollars. Only projects that result in a site acquisition or a completed development project will be considered for funding.*

## **Project Requirements**

1. Project must be on property that is accessible to the general public.  
*(Does not apply to acquisition projects).*
2. Project should be of a sufficient size (for acquisition projects, approximately 10,000 sq. ft.) and of a nature to produce tangible parks, recreation or open space benefits. For development projects, the project award range is \$200,000 up to \$750,000. For acquisition projects, the project award is up to \$1,500,000.

## **Initial Criteria**

*In general, priority will be given to projects that best meet the Initial Criteria.*

3. Project has been subject to a public review process or is consistent with an approved plan, such as: a neighborhood plan, a watershed plan, a vegetation management plan, Parks 2006 Open Space Gap Analysis or Parks master plan, etc.
4. Project should not result in significantly higher operation and maintenance costs for the City.  
*(Does not apply to acquisition projects).*
5. Project should demonstrate a high degree of neighborhood involvement and support, or demonstrated need.

## **Evaluation Criteria**

*In addition to the Initial Criteria, projects will be ranked by the following Evaluation Criteria.*

6. Does the project demonstrate new and creative methods to meet the community's needs for parks, green spaces and green infrastructure? (20 points)
7. Is the project a unique opportunity that will be lost if action is not taken now? (20 points)
8. Does the project address a park, recreation or open space deficiency (as outlined in Parks 2006 Open Space Gap Analysis), or an underserved community? (20 points)
9. Is the project in an area experiencing growth, particularly an urban village or urban center? *Priority will be given to projects that are within an urban village boundary that is deficient in open space.* (15 points)
10. Does the project contribute to solving major challenges facing our community, such as climate change, the health of our waterways, or growth management? (15 points)
11. Does the project leverage other resources from other public agencies, or funding from public, private or philanthropic partners? (10 points)